



HBA Recognizes Debra Kurtz

The Healthcare Businesswoman's Association recognizes Debra Kurtz in awarding her as the July 2013 Volunteer of the Month. Debra has a long history with the Chicago HBA, having previously served on the board for six years. Debra runs her own consulting business and understood that just as consumer insights are important to marketing a product, so is member experience to an organization such as HBA. During Debra's tenure on the board, monthly event venues were broadened and the events were restructured to provide more networking time for members.

Debra joined HBA early in her consulting practice to meet other prospects, vendors and networking contacts. She considers the networking invaluable. Debra feels that you "get more if you give more" and suggests that members get involved. She believes that together, volunteers add value, both personally and professionally.

As an illustration of her commitment to the organization wherever possible, Debra recently served as the moderator for the panel event "Is Consulting Right for You".

The Chicago HBA thanks Debra for her value added contributions over the years.